

## Reach 70,000 South Bay Employees

Our bi-monthly magazines boast a circulation of approximately 70,000 to employees in the South Bay. We estimate a readership of 175,000 based on a household of two and a half persons per magazine (spouses, children, relatives). These magazines are distributed through Employee Associations, Human Resources Departments and other Employee Service organizations.



### Raytheon Events 14,000 circulation

Distributed to Raytheon Corporation employees in the South Bay

Located in El Segundo, Raytheon Corporation's Space and Airborne Systems (SAS) is a \$3 billion world leader in integration systems and solutions for advanced missions. They are recognized as a global innovator in the development and production of sensing and other systems for unmanned aircraft.



### So. California Happenings 8,000 circulation

Distributed to employees of Boeing Space & Intelligence Systems

Boeing Space and Intelligence Systems (S&IS) is the world's leading manufacturer of geostationary satellites. The factory, known as the Satellite Development Center, (SDC) is headquartered in El Segundo. At any given time more than two dozen of these powerful spacecraft are in varying stages of production.



### NG Connection 6,000 circulation

Distributed to Northrop Grumman Space Technology employees

Northrop Grumman is a premier developer, integrator, producer and supporter of manned and unmanned aircraft, spacecraft, high-energy laser systems, microelectronics and other systems and subsystems critical to maintaining the nation's security and leadership in science and technology.



### Employee Savings Magazine

#### North Edition: 24,000 circulation

Distributed to companies in El Segundo (LAX area), Manhattan Beach, Hawthorne, Inglewood, Redondo Beach, Gardena, Lawndale, Westchester and others

#### South Edition: 20,000 circulation

Distributed to companies in the greater Torrance area, including Lomita, Hermosa Beach, South Redondo Beach, Carson, Gardena, Harbor City, Long Beach and San Pedro

#### Distribution – North:

Aerospace Corporation	Mattel
Ankra International	Nordstrom
Comerica Bank	Northrop Grumman Space Technology
Compton Unified School District	Northrop Grumman Corporation
Computer Sciences Corporation	Northwest Airlines
Continental Airlines Corporation	Raytheon Corporation
Diagnostics Products	Richstone Family Center
Epson Electronics Corporation	Sam's Club
Federal Express	Team One
Gate Gourmet	Advertising
Hawthorne Police Department	Time Warner Cable
Hawthorne School District	TTM Technologies
Hughes DirecTV	United Airlines
Infonet	Vantage Oncology
International Rectifier	Vought Aircraft
Kaiser Permanente	Wiseburn School District
Kinecta FCU	Xceed Financial Corporation
LA Care Health Plan	Xerox Federal Credit Union
LAX Administration	
LAX Badge & I.D.	
LSG Sky Chefs	

#### Distribution – South:

Ablestik Co.	Keenan & Associates
Alcoa Fasteners	Kubota Tractor
American Honda	L-3 ETI
American Med. Response	Lisi Aerospace
Bristol Farms	MA/COM
CCH, Inc.	Moog Aircraft
Crowne Plaza Hotel	PC Mall
Daylight Transport	Pelican Products
DGX/DHX Dependable	Physician Office Support Services
Hawaiian Express	Redondo Bch. Unified School District
Dow Chemical Company	Robinson Helicopters
Edelbrock Corporation	Sam's Club
Epson America	S.C.R.O.C.
ExxonMobil Oil Plant	Southwest Industries
GM/ATC	Technology Solutions
HealthCare Partners	Torrance Area Chamber of Commerce
Hermosa Beach City School District	Torrance Teachers Association
Hi Shear Technology	Toyota Motor Sales
Honeywell Aerospace	Toyota Technical Center
Honeywell Garrett Engine Boosting Systems	Trident Space & Defense
Insulation Supply Co.	WESCO Companies
Kaiser Permanente	